



EMWA 2020 Symposium

Research Integrity & The Medical Communicator:

What We Do When No One Is Watching

6 November 2020

The 8th EMWA symposium day will explore the challenging topic of research integrity. Research integrity is at the core of the research endeavour. It is the basis for researchers' trust in each other and in the research record and, equally importantly, society's trust in research.

To address mounting concern about research transparency and reproducibility, researchers, funders and journals need to work together to deliver practical solutions. Addressing research integrity is a shared task and we, as medical communicators and publication planners, have an important role to play.

At the first virtual EMWA symposium, researchers, journal publishers, the pharmaceutical industry and medical communications agencies will provide their perspectives, give their recommendations and foster real-world discussion on research integrity – why it matters to all of us, and how we can work together to strengthen it.

Welcome and Introduction

Martin Delahunty (UK) and Chris Winchester (UK)

Research reproducibility and the need for Open Science

Sandra Petty (Australia)

The necessity of an international movement against predatory publishing

Peter Hornung (Germany)

Integrity of research reporting – the pharmaceutical company perspective

Anna-Lisa Fisher (Germany)

PANEL DISCUSSION: Research integrity: why it matters to all of us

Panellists: Sandra Petty, Peter Hornung, Anna-Lisa Fisher and TBC

Evolving approaches to improve research integrity

Marcus Munafo (UK)

Ensuring the integrity of medical evidence generation – a 360-degree view

Mona Khalid (UK)

How a publisher's research integrity group works

Suzanne Farley (UK)

Publishers' responsibilities in promoting data quality and reproducibility

Iain Hrynaszkiewicz (UK)

Responsible data-sharing to improve research integrity

Julie Wood (US)

PANEL DISCUSSION

Panellists: Ivan Oransky, Marcus Munafo, Julie Wood, Mona Khalid, Suzanne Farley and Iain Hrynaszkiewicz

Does Science Self-Correct? What We've Learned at Retraction Watch

Ivan Oransky (US)

Guarding the Gates of the Research Integrity Underworld: The Medical Writer as Cerebus

Art Gertel (US)

PANEL DISCUSSION: Research integrity: how we can work together to strengthen it

Panellists: Ivan Oransky, TBC

Summary and conclusions

Martin Delahunty and Chris Winchester

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