PAVING THE WAY: EMWA’s leadership in raising medical communications standards
EMWA is an association committed to representing, supporting, and training medical communication professionals.
• EMWA was founded in 1992 as a chapter of the American Medical Writers Association (AMWA); 32 people from 7 countries attended the inaugural meeting in Brussels
• The first conference to include a programme of workshops was held in Bruges in 1995
• EMWA became independent from AMWA in 1997
Recent Key Initiatives

• 2013: Symposium Day
• 2014: **CORE** Reference Project – Clarity and Openness in Reporting: E3-based
• 2015: Expert Seminar Series (ESS)
• 2015: Pharmacovigilance Special Interest Group (PV SIG)
• 2016: Regulatory Public Disclosure Special Interest Group (RPD SIG)
Membership

> 1000 members
> 40 countries
> 12 countries outside Europe
Members (Salaried and Freelance)
Structure

Not-for-profit and independent

Profits are channelled into
- Running the organisation
- Strategic initiatives

Driven by members for members

Unpaid volunteers in all key association positions
- Executive Committee
- EMWA Professional Development Programme
- Subcommittees, Special Projects, and Special Interest Groups

Supported by professional Head Office

Management company supporting
- Administrative requirements
- IT-related requirements
<table>
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<tr>
<th>Executive Committee</th>
<th>EMWA Professional Development Programme Committee</th>
<th>Subcommittees, Special Projects and Special Interest Groups</th>
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<tr>
<td>President</td>
<td>Workshop development</td>
<td>Support EC members on specific projects and specific areas of interest</td>
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<td>Vice President</td>
<td>Conference programme</td>
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<td>Treasurer</td>
<td>New learning initiatives</td>
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<td>Education Officer</td>
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<td>Public Relations Officer</td>
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<td>Web Manager</td>
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<td>Journal Editor</td>
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<tr>
<td>Conference Director</td>
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<td>Honorary Secretary</td>
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Key Aims

1. Further our profession
2. Grow the Association and membership
3. Share expertise
4. Maintain governance
5. Provide value for money
EMWA Membership Provides

- Bi-annual **conferences** held throughout Europe
- **Professional Development Programme** at foundation and advanced levels, with opportunity to gain certificates
- Introduction to emerging and developing areas through annual Symposium Days
- Extended learning opportunities for experienced members through **Expert Seminar Series (ESS)** and **Special Interest Groups (SIGs)**
- **Webinars** on topics of interest
- **Networking opportunities**
- **Opportunities to further the profession of Medical Writers/Communicators**
- Quarterly print issue of **Medical Writing Journal**
- Access to Membership Only section of the **EMWA website**
- **Discounts** on books, insurance, software, etc.
- **Freelance Benefits Package**
Conferences

• Selection of half-day workshops
  – Provide training in a wide range of topics at foundation and advanced levels, with an opportunity to gain certificates via the Professional Development Programme

• Expert Seminar Series
  – Focuses on the latest developments affecting the medical writing industry and is aimed at experienced medical writers and heads of medical writing departments

• Annual Symposium Day
  – Focuses on emerging and developing areas

• Special Interest Group meetings

• Freelance Business Forum

• Internship Forum

• Networking opportunities
Professional Development Programme

More than 70 foundation workshops and 40 advanced workshops in drug development, language and writing, medical communication, medical science, and professional techniques available

FOUNDATION CERTIFICATE
Credit in 8 foundation workshops
Option to obtain a multidisciplinary certificate or specialised certificate

ADVANCED CERTIFICATE
Credit in 8 advanced workshops
Webinars

- 10 webinars per year
- Cover areas of interest for new and experienced medical communicators
  - From “introduction to medical writing” to “effective project management and communication”
  - Practical training on how to write medical documents
  - Updates on the latest guidelines
- Run by experts in their fields
- Approximately 1 hour per webinar
- Opportunity to raise questions
- Webinar archive covering all webinars since January 2015 available on the website
Networking Opportunities

At Conferences

• Workshops, symposia, and seminars
• Social events
  o Welcome reception
  o Conference dinner
  o City tours
• Lunchtime roundtables

For freelancers
• Freelance Business Forum
• Freelance Information Point

Via the Website and Other Channels

• Discussion forums
• Company listing
• Partnership and advertising opportunities
• Volunteering opportunities
• EMWA’s
  o LinkedIn
  o Twitter
  o Facebook
• Freelance listing
• Freelance Resource Centre
EMWA’s Involvement in Industry

• Furthering the profession of medical communicators
• Sharing best practice
• Developing resources such as CORE (Clarity and Openness in Reporting: E3-based) Reference
• Pharmacovigilance Special Interest Group to address medical writing issues specifically related to drug safety and pharmacovigilance
• Regulatory Public Disclosure Special Interest Group to focus on public disclosure of regulatory documents
Medical Writing Journal

- 4 print issues per year
- Online archive
- Wide range of topics relevant to medical writing
- Feature articles (open access)
- Medical writing and regulatory news and updates
- Freelance section
- Reviews of relevant books and websites
- Wide variety of regular columns for medical writers
### Comprehensive Resource

- EMWA profile and position statements
- News
- Training (EDPD and webinars)
- Online journal
- Jobs
- Company listings
- Freelance directory
- Resources for freelancers
- Conferences
- Members’ Only section
- Special Interest Groups

### Conference Registration

- Online registration system
- Download workshop assignments
- Online conference planner
- Workshop profiles and leaders’ biopics
- Travel and accommodation recommendations
- Social program information and bookings
- Academic record available at a glance
Other EMWA Benefits

• Discounts on literature-referencing software and literature-review software
• Discounts on insurances
• Discounts on books
• Freelance benefits package
  – Freelance directory listing
  – 15% discount on IPSE membership: https://www.ipse.co.uk/
If you want further information about EMWA or medical writing, or would like to become a member, please go to our website at www.emwa.org or contact our head office at

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